

LR Global Asset Management Company Ltd.

PRESS RELEASE July 14, 2014



Mr. Adel Ahmed joins LR Global Bangladesh as President & Senior Operating Partner

CEO of LR Global Bangladesh Asset Management Company Ltd, Mr. Reaz Islam mentioned on a Press Release, "We are very pleased to announce that Mr. Adel Ahmed, an industry veteran is joining LR Global Bangladesh as President & Senior Operating Partner. Mr. Ahmed will be a great addition to LR Global leadership team in the region."

Mr. Ahmed has over 20 years of professional, management and leadership experience across multiple industries and multinationals across the region including Standard Chartered Bank, Nestle, bKash Limited, National Health Services (NHS) of UK and Hindustan Unilever. Mr. Ahmed's specialization and leadership experience spans across multiple specialized sectors including mobile financial services, FMCG sales and marketing, investment banking, financial analysis, project finance, bank treasury services and strategic management and overall business development across business segments.

Mr. Ahmed is son of the distinguished and valiant freedom fighter Brig. Gen. Samsuddin Ahmed (Retd.). Mr. Ahmed holds his B.Sc. in Accounting from South Eastern Oklahoma State University and MBA in Marketing from Institute of Business Administration (IBA), Dhaka University.

LR Global Bangladesh, is one of the largest asset management companies in Bangladesh with Asset Under Management over 900 crores, and a subsidiary of LR Global Partners based in New York. LR Global Bangladesh has also received Investment Management of the Year Award for two consecutive years (2013 and 2014) from World Finance, United Kingdom, among five finalists.